

## State Workforce Youth Council

Meeting Date: February 7, 2020  
Meeting Time: 10 a.m. to 12 p.m.  
Meeting Location: Oklahoma State University-Oklahoma City  
900 N. Portland, Oklahoma City, OK  
BT 304A, Business Technologies Bldg., 3rd floor

### AGENDA

Welcome & Introductions	Co-Chairs	10:00am – 10:10am
Review of December 6 Meeting Minutes (Vote for approval)	Co-Chairs	10:10am – 10:15am
Presentation & Discussion on 2020 Census Efforts	Josh McGoldrick, Oklahoma Department of Commerce	10:15am – 10:30am
Discussion on Career Exposure Week – March 2-6, 2020	Ginger Allison, Oklahoma Office of Workforce Development	10:30am – 10:35am
Discussion on Work-based Learning Summit, April 3 <sup>rd</sup> at Moore Norman Technology Center	Steve Shepelwich	10:35am – 10:45am
Subcommittee Meeting and Discussion	Subcommittee Leads	10:45am – 11:25am
Work Ready/Career Ready Schools Subcommittee Updates and Discussion	Lester Claravall & Rhonda Mize	11:25am – 11:35am
Resources and Outreach Subcommittee Updates and Discussion	AJ Crowell	11:35am – 11:45am
High School Equivalency Subcommittee Updates and Discussion	Lance Allee	11:45am – 11:55am
Old Business New Business	Co-Chairs	11:55am – 12:00pm
Adjourn	Co-Chairs	12:00pm

### ATTACHMENTS

- December 6, 2019 Meeting Minutes (Draft for approval)



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## ATTENDEES

Steve Shepelwich, co-chair	Federal Reserve Bank of Kansas City
Greg Hall, member	Youth Advocate
Karen Davidson, member	Southern Workforce Board
Kerry Manning, member	Southern Workforce Board
Lance Allee, member	Oklahoma Career Tech
Lester Claravall, member	Oklahoma Department of Labor
Marissa Lightsey, member	Oklahoma Department of Education
Rhonda Mize, member	Choctaw Nation
Robert Greenlaw, member	Kimray
Francie Moss, member	Retired Youth Advocate
AJ Crowell, guest	OKCareerTech
Amanda Burnside, guest	Oklahoma Department of Mental Health and Substance Abuse
Ginger Allison, guest	Oklahoma Office of Workforce Development
Brandi Hurley, guest	Oklahoma Department of Rehabilitation Services
Amanda Koleada, guest	Kimray
Chris Hacker, guest	GearUp University of Central Oklahoma
Letha Bauter, guest	OKCareerTech
Josh McGoldrick, guest	Oklahoma Department of Commerce
Jeronimo Gallegos, guest	US Census Bureau
Darcee Simon, staff	Oklahoma Office of Workforce Development

## MEETING MINUTES

### Welcome & Introductions

At approximately 10:05am, Steve Shepelwich began the meeting by welcoming members and guests. He asked everyone to introduce themselves.

### Review and Approval of December 6, 2019 Minutes

Steve asked the committee members to review the December 6, 2019 minutes. Robert Greenlaw made a motion to approve the minutes and Rhonda Mize seconded the motion. The motion passed without objection.

### Presentation & Discussion on 2020 Census Efforts

Steve introduced Josh McGoldrick from the Oklahoma Department of Commerce to discuss the 2020 Census efforts in Oklahoma. Josh began by describing that we did not

previously have a statewide coordinated effort towards the completion of the census, but this is a shared priority of the Governor, the Legislature and Commerce Director Kisling. The goals for the census have been to promote community outreach and to raise the awareness of the general public. Specifically, the efforts are centered on the hard to count populations, including the Hispanic population, transient population, rural communities, and young children.

The research division at the Department of Commerce has partnered with the Census department to update their address files. Through the local update of census addresses process, the state of Oklahoma has verified and submitted over 85,000 new addresses to the Census bureau's database. For every person that is not counted in the census, it costs the state of Oklahoma \$1600. Even if there is only one person at each of the new addresses, an additional \$135 million is generated for the state. Josh shared a handout listing programs funded by census data and dollars.

The second process Oklahoma is doing is the count review process to verify and confirm current addresses in the census database. Governor Stitt has established a statewide Complete Count Committee which includes 20 community leaders for community outreach and support in marketing efforts. The state has set up a website called [www.okletscount.org](http://www.okletscount.org) which includes resources for promoting census completion. They are also looking at doing some billboards, earned media, and paid advertising. The count continues through July.

Josh shared that the US Census Bureau has been a great resource for the state and he had invited NAME to the meeting, but he was not yet here. Josh also shared that the Governor has established a Census Ambassador program to scale outreach efforts across Oklahoma state agencies and shared the list of representatives from each state agency who are the Census Ambassadors for their organizations.

Amanda Burnside asked how the census approaches transient populations and Josh responded that they go to areas where there are known camps to meet and count individuals manually. They also work with shelters and work to count where people are living "most of the time" as of April 1<sup>st</sup>. Amanda stated that she would encourage partnership with the Point in Time counting efforts as well as the Governor's Interagency Council on Homelessness. Steve asked about hiring efforts and Josh responded that federal positions are posted on [www.census2020.gov](http://www.census2020.gov). Josh noted that the Choctaw Nation has been actively engaged in census efforts this year due to discrepancies with previous census data and other Choctaw tribes in other parts of the country and an undercount of well over fifty percent. This has impacted their funding

for grant opportunities for the past ten years. It is important for tribal members to specify the Oklahoma tribe and for the tribal member of the household to file as the head of household on the 2020 Census. Rhonda added that tribal members tend to exclude that information if they are not living directly in that tribe's service area, but they are still tribal members and should file accordingly. Steve asked Josh about the timeline for new census data to be released. Josh responded that the census website will offer counting statistics in real time. Steve asked how the committee members can help or if there was anything they need to be working on through their organizations. Josh emphasized that children are one of the hard to count populations and in fact are often members of more than one hard to count population. Steve thanked Josh for his time.

### **Discussion on Career Exposure Week (March 2-6, 2020)**

Steve invited Ginger Allison to share more about the upcoming Career Exposure Week. Ginger shared that this would be the third annual Career Exposure Week in Oklahoma. Previously the week had been scheduled in fall, but this year it was moved to spring. Career Exposure Week is an opportunity to introduce a business or industry to K-12 students of all grades including public and private schools. There are different ways that employers can participate. Information is available at [www.oklahomaworks.gov](http://www.oklahomaworks.gov) to register an event or view other events. Education partners can also reach out through the website to be paired with an industry partner for an event. In addition to in-person events like tours, employers can participate in a virtual visit with a classroom. Finally, sponsorship opportunities are available for schools and events. Ginger can be reached for more information at [ginger.allison@okcommerce.gov](mailto:ginger.allison@okcommerce.gov). Kerry Manning asked Ginger if registration is encouraged for events that fall outside of the designated week. Ginger responded that it would be helpful to continue to track and post online. Steve asked if these events tie in to ICAP (Individualized Career Academic Plan) efforts and requirements. Marissa Lightsey responded that one requirement is a job shadow activity, so some of these events would meet that requirement. Kerry mentioned an event at Durant High School that started last year and resulted in students receiving job offers from employers. She mentioned that this event along with the middle school career fair is designed to highlight regional opportunities for students in the Southern area of the state. Marissa added that the virtual events for Career Exposure Week are great opportunities for industries that may be more limited or restricted to in-person student access.

### **Discussion on Work-based Learning Summit (April 3, 2020)**

Steve invited the committee members to attend the next Work-based Learning Summit on April 3<sup>rd</sup> at the Moore Norman Technology Center. Ginger shared that last year's first

statewide work-based learning summit was very successful and well-received. This year's keynote is from Jobs For the Future and CareerWise Colorado. Breakout session topics will include developing a quality internship, developing a registered apprenticeship, a panel of apprentices, and an employer panel. Steve stated that the regularly scheduled committee meeting would be cancelled so that members could attend the Work-based Learning Summit instead. The committee members will have a VIP lunch to network with presenters and panelists. Darcee Simon complimented the efforts and programming for the summit and encouraged committee members to attend, share, and promote the event. Committee members will need to register online to attend the event and Darcee will email the information following the meeting.

Jeronimo Gallegos of the US Census Bureau entered the meeting and apologized for being late. In addition to what Josh had previously shared, Jeronimo distributed a folder of information regarding 2020 Census efforts. He stated that the Census is still hiring individuals who are 18 or older. The US Census Bureau would love to partner with any organizations to promote counting efforts.

#### **Subcommittee Discussion & Meeting Time**

Steve asked the subcommittees to meet in small groups for approximately thirty minutes and reconvene at 11:35am.

#### **Subcommittee Updates and Discussion**

After subcommittee meetings, Steve asked each subcommittee to share a brief update from their discussions.

*High School Equivalency* – Lance Allee shared that he had been discussing the library system with Marissa Lightsey. In Oklahoma, all counties are required to have a local library so that may be a good option for expanding access to testing sites across the state, but especially in the rural communities. Lance stated that the number of high school equivalencies is down at just over 3500 completed. The subcommittee recommends a goal of 4000 for next year. Lance shared that a video of an Oklahoma high school equivalency graduate who was the national Adult Education Student of the Year was shared at the last Governor's Council meeting.

*Work Ready/Career Ready Schools* – Lester Claravall & Rhonda Mize

Rhonda Mize noted that a future meeting was scheduled and new members have been added to the work groups for specific rubric categories. The subcommittee will be meeting on March 26<sup>th</sup> at KimRay to finalize a draft rubric. The subcommittee expects to present a rubric at the next Youth Council meeting. Steve asked how the partnership

with the Department of Education was going. Rhonda responded that the goal remains to draft a proposal with a rubric that would roll into the Champion Excellence initiative of the Department of Education.

*Resources & Outreach* – Tracy Keeley & AJ Crowell

AJ Crowell reminded the committee that the goal of this subcommittee is to develop a public resource list to support work readiness for K-12 and opportunity youth. Through an online survey, 59 responses have been received. Resources include: housing (5), childcare (11), healthcare (5), financial resource (8), transportation (2), education and training (49), job search assistance and coaching (16), consumer information and assistance (6), work-based learning (10). Responses are distributed across the workforce development areas: Central (14), Eastern (14), Northeast (22), South Central (8), Southern (12), Tulsa (29), and Western (17). The next steps of the subcommittee are to make the current responses available online. Marissa asked about the Governor's Be a Neighbor initiative and Darcee responded that the subcommittee is trying to reach out to share resources and collaborate and has recently made a point of contact with that group. Kerry asked how this list is different from 211. Darcee noted current barriers to 211 which are updated statewide information and the restriction to access resources based on where you are located. This project is designed to scale the local efforts of resource and referral directories statewide.

Steve thanked the subcommittees for their work.

**Old Business**

None.

**New Business**

None.

**Next Meeting**

Friday, June 5, at 10am  
Oklahoma State University – Oklahoma City Campus  
Business Technologies Building, 3<sup>rd</sup> Floor, BT304A

**Adjournment**

The meeting adjourned at approximately 12:00pm.

*Respectfully submitted,*

*Darcee Simon*



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