

WORKFORCE TULSA



Education and Employment (2018 Data)

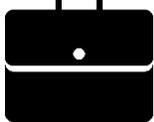


Over **780,400** WT citizens
(19.8% OK total pop., 2017)

506,444 residents of typical working age
(15-64 years old)



4,456 square miles



61.1% labor force participation
(57.9% OK, 60.2% US – 2016)

4.0% unemployment rate
(4.0% OK, 4.1% US – February 2018)

0.7% proj. working age pop. *decrease* by 2028



Over **79%** of WT residents remain in area for employment (2017)



2 CareerTechs with **9** locations



41.3% of residents have a high school degree or less (45.7% OK; 41.9% US)

28% of residents have a Bachelor's degree or higher (23.8% OK, 29.5% US)



10 colleges & universities with **10** locations



54 K-12 school districts



8% Credential Gap projected by 2028

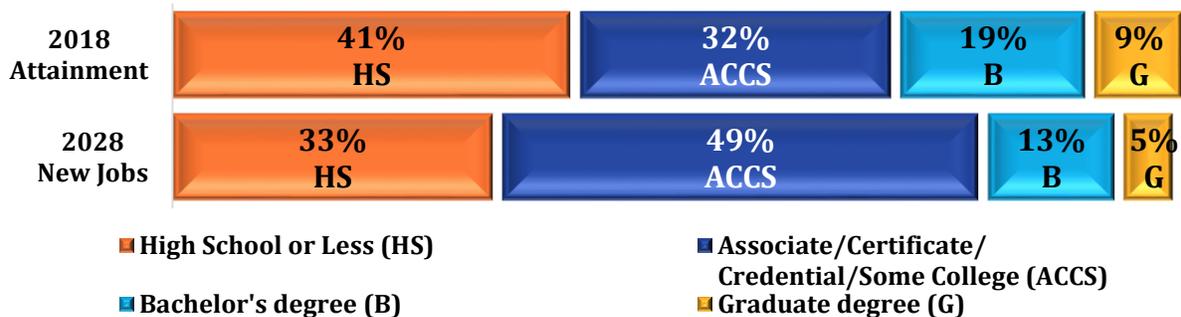
96,000 more people will need some college or industry credentials

Bachelor's and Graduate Degrees are over-represented.



2 One-stop centers (comprehensive)

Tulsa Workforce Development Area Workforce Gap



WORKFORCE TULSA

Mission: Workforce Tulsa fuels economic development by connecting businesses in our region with job-ready talent through public/private partnerships.

Goals for preparing an educated and skilled workforce:

- Decrease the skills gap
- Create worker pipeline for power sectors
- Integrate workers with disabilities
- Ensure appropriate support services are accessible

Board-Led Strategic Planning Goals

1. Convene & align partners who offer services, funding & programs that remove barriers to employment, and provide focused training to workers.
2. Identify employers' workforce needs to better enable local workers to fill those needs.
3. Improve stakeholder engagement through more strategic communications outreach and positive brand awareness.
4. Develop a board that is educated, engaged & responsive to the mission of Workforce Tulsa.
5. Create a sustainable, viable organization via continuous improvement.

From Tulsa WIOA Local Plan (2017)

Ecosystem Comparison Tulsa Workforce Development Area				
Ecosystem	Estimated Net Job Growth (2016-2025)	Ecosystem Growth Rate (2016-2025)	Average Annual Earnings	Comments
Aerospace and Defense	241	0.94%	\$64,258	
Agriculture and Bioscience	1,444	9.92%	\$71,233	Second highest percentage of growth
Energy	1,030	4.37%	\$79,908	Highest earnings
Information and Financial Services	587	-4.16%	\$79,465	Second highest earnings
Transportation and Distribution	2,627	8.57%	\$75,204	
Construction	3,032	6.23%	\$60,576	Second most new jobs created
Education	1,157	3.92%	\$52,501	
Health Care	7,990	13.66%	\$59,081	Most new jobs created; Highest percentage of growth
Manufacturing	140	0.50%	\$73,035	

References:

Tulsa Oklahoma Workforce Area Labor Market Briefing, June 2017

Tulsa Workforce Development Area Snapshot, May 2018

Tulsa Area Workforce Development Board Comprehensive Four-Year WIOA Local Plan, July 2017