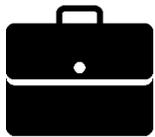


SOUTHERN WORKFORCE BOARD

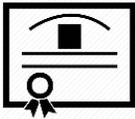
Education and Employment (2018 Data)



Over **407,000** Southern citizens
(10.3% OK total pop., 2017)
250,930 residents of typical working age
(15-64 years old)



54.5% labor force participation
(57.9% OK, 60.2% US – 2016)
4.5% unemployment rate
(4.0% OK, 4.1% US – February 2018)
3.9% proj. working age pop. **decrease** by 2028



55.6% of residents have a high school degree or less
(45.7% OK; 41.9% US)
16.7% of residents have a Bachelor's degree or higher
(23.8% OK, 29.5% US)



27% Credential Gap projected by 2028
73,000 more people will need some college or industry credentials
5,400 add'l Bachelor's Degrees will be needed



15,336 square miles



Nearly **69%** of Southern residents remain in area for employment (2017)



3 CareerTechs with **12** locations



6 colleges & universities with **8** campus locations

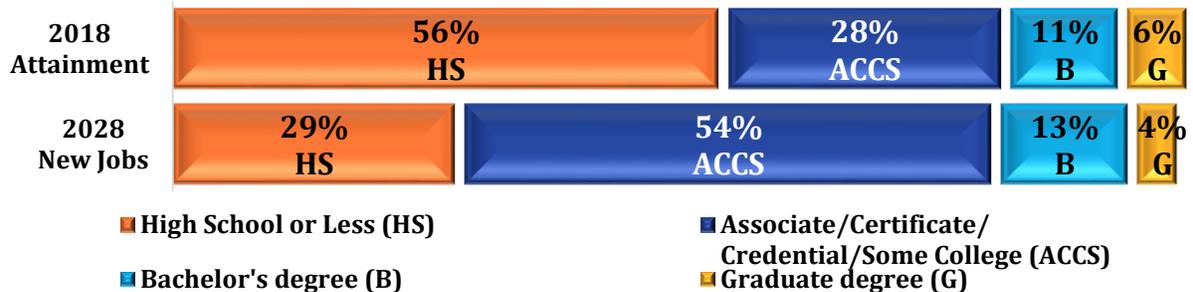


114 K-12 school districts



13 One-stop centers
(1 comprehensive, 5 affiliate, 7 affiliate)

Southern Oklahoma Workforce Development Area Workforce Gap



SOUTHERN WORKFORCE BOARD

Vision: The Southern Workforce Board envisions a high performance workforce in which partnerships proactively identify workforce needs and facilitate solutions.

Mission: We implement the strategic process that aligns workforce with economic development in partnership with the community to maximize opportunities and address needs.

Strategic Goals:

- Identify and provide on-going access to quality services that meet the current and future workforce needs of our youth, job-seekers, and employers and businesses.
- Identify trends and opportunities in the workforce area and local labor markets.
- Report to the community on outcomes, trends and issues.
- Maintain and publicize an inventory of programs and services to the businesses of the workforce area in order to meet their workforce needs.
- Partner for education and training services to meet the needs of the underemployed, unemployed, and newly emerging workers.
- Design and facilitate a framework for coordinating public policy impacting workforce development issues in Southern Oklahoma.

From Southern WIOA Local Plan (2017)

Ecosystem Comparison Southern Oklahoma Workforce Development Area				
Ecosystem	Estimated Net Job Growth (2016-2025)	Ecosystem Growth Rate (2016-2025)	Average Annual Earnings	Comments
Aerospace and Defense	454	10.48%	\$52,410	
Agriculture and Bioscience	374	5.05%	\$49,323	
Energy	1,304	16.73%	\$59,087	2 nd highest salary; 2 nd highest growth rate
Information and Financial Services	621	12.96%	\$56,858	
Transportation and Distribution	2,011	16.16%	\$57,079	2 nd most new jobs created
Construction	3,016	22.96%	\$47,013	Highest growth rate
Education	-848	-6.30%	\$52,469	
Health Care	2,943	14.11%	\$47,220	Most new jobs created; Employs the most individuals
Manufacturing	700	13.79%	\$60,176	Highest salary

References:

Southern Oklahoma Workforce Area Labor Market Briefing, June 2017
 Southern Workforce Development Area Snapshot, May 2018
 Southern Oklahoma WIOA Local Plan, July 2017