

# CENTRAL OKLAHOMA WORKFORCE INVESTMENT BOARD



## Education and Employment (2018 Data)



Over **1.4 million** COWIB citizens  
(36% OK total pop., 2017)

**935,565** residents of typical working age  
(15-64 years old)



**6,774** square miles



**59.5%** labor force participation  
(57.9% OK, 60.2% US – 2016)

**3.7%** unemployment rate  
(4.0% OK, 4.1% US – February 2018)

**1.6%** proj. working age pop. *increase* by 2028



Over **86%** of COWIB residents remain in area for employment (2017)



**7** CareerTechs with **13** locations



**41.2%** of residents have a high school degree or less (45.7% OK; 41.9% US)

**28%** of residents have a Bachelor's degree or higher (23.8% OK, 29.5% US)



**20** colleges & universities



**98** K-12 school districts



**11%** Credential Gap projected by 2028

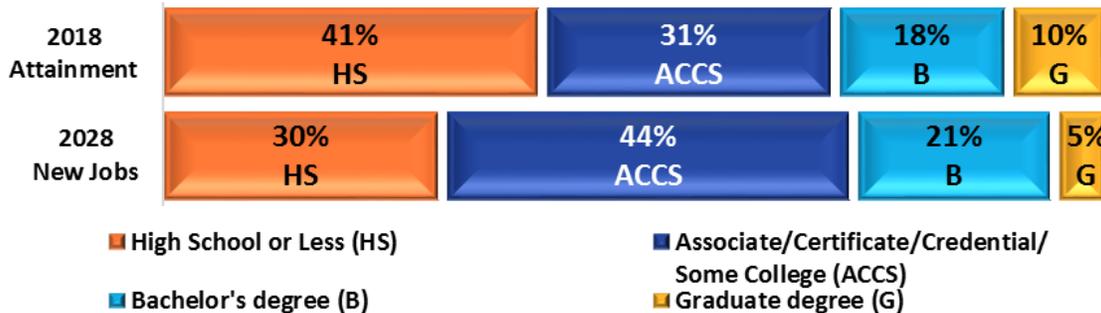
**129,800** more people will need some college or industry credentials

**33,000** additional Bachelor's Degrees will be needed



**10** One-stop centers (5 comprehensive, 5 affiliate)

### Central Oklahoma Workforce Development Area Workforce Gap



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**Overarching Goal:** To advance economic development by leading a demand driven workforce system. The system will be one that aligns the business, educational and government sectors toward common objectives leading to job growth, employee productivity and employer satisfaction while improving the per capita income of the area.

**Objectives:**

- ✓ Seek input from the business community in order to further define the skill needs of the Central Oklahoma area. (conducting surveys, convening focus groups, supporting employer advisory boards, participating in various business community groups and forums)
- ✓ Invest WIOA Title I formula grant resources in Work Experience activities for adults and youth, resulting in 10% increase in the number of WEX participants.
- ✓ Convene regular meetings of our One-Stop Partners group.
- ✓ Publish information related to the business needs of the labor markets in our area.

*From COWIB Local Plan (2017)*

Ecosystem Comparison Central Oklahoma Workforce Development Area				
Ecosystem	Estimated Net Job Growth (2016-2025)	Ecosystem Growth Rate (2016-2025)	Average Annual Earnings	Comments
Aerospace and Defense	1,906	5.3%	\$59,980	
Agriculture and Bioscience	1,376	6.2%	\$61,965	
Energy	3,721	11.5%	\$71,003	Second highest average earnings.
Information and Financial Services	5,110	10.8%	\$71,016	Highest average earnings.
Transportation and Distribution	6,600	15.5%	\$63,399	Second in new job creation; Second highest growth rate.
Construction	5,848	8.3%	\$52,274	Second most jobs reported in 2016.
Education	2,855	4.5%	\$63,187	
Health Care	10,063	10.9%	\$56,107	Most new jobs created. Most jobs reported in 2016.
Manufacturing	3,600	16.4%	\$66,565	Highest growth rate.

References:

Central Oklahoma Workforce Area Labor Market Briefing, June 2017  
 Central Workforce Development Area Snapshot, May 2018  
 Workforce Development Plan for Central Oklahoma, July 2017