8 Innovative Rural Business Models:
Small Steps to Entrepreneurship

Becky McCray
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Photo courtesy of
Village of Homewood

@beckymccray

Small Steps

Photo by Jeanne Cole, Waynoka Chamber of Commerce

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1

Event Pop-ups

Photo by Jeanne Cole

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1

Event Pop-ups

Photo by Deb Brown

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2 Tiny Business Villages

Photo courtesy of Forest County EDC

2 Tiny Business Villages

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3 Shared Spaces

Photo by Cathy Lloyd

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3 Shared Spaces

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3 Shared Spaces

Shops @ MoDiv

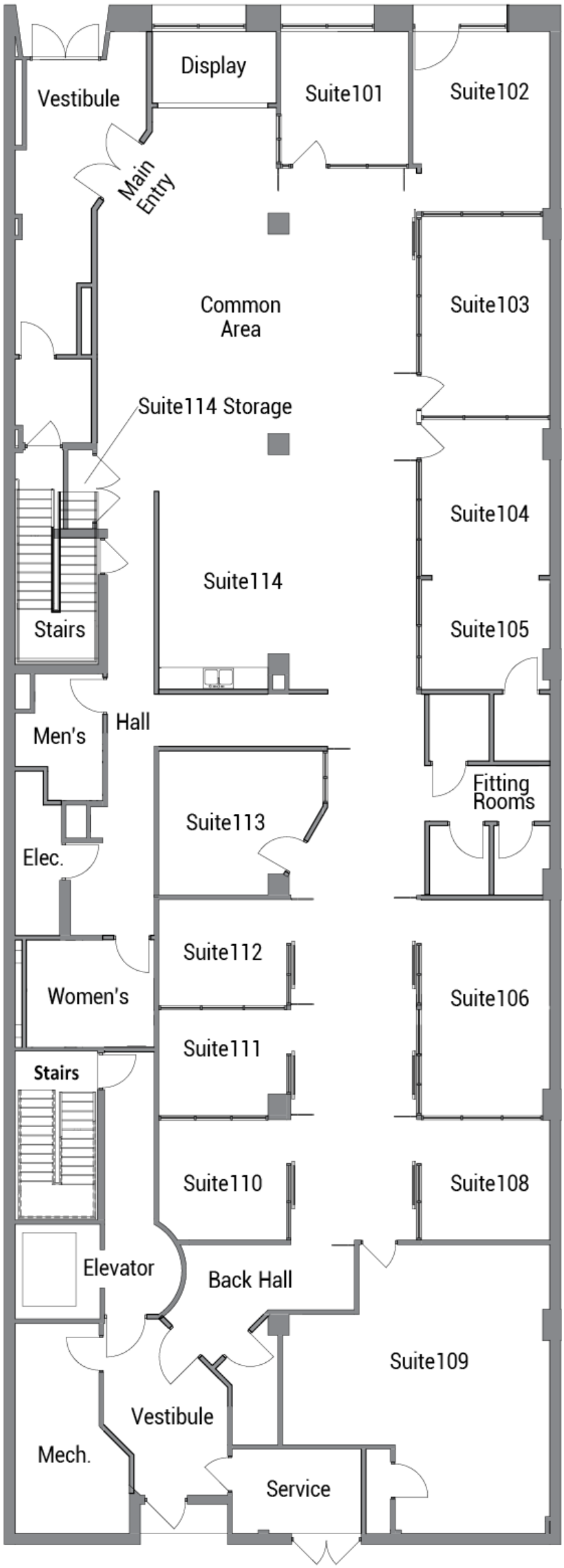
WELCOME ABOUT SHOP LOCATION + F

Your downtown shopping destination on the corner of Monroe Center and Division

Designed as an innovative and flexible retail incubator, Shops @ MoDiv draws both start-ups and established retailers to the heart of downtown Grand Rapids in one unique space.

Experience this favorite downtown shopping destination located on the corner of Monroe Center and Division Avenue.

View a list of current shops.


Vestibule
Display
Suite101
Suite102
Main Entry
Common Area
Suite103
Suite114 Storage
Suite104
Suite114
Stairs
Suite105
Hall
Men's
Fitting Rooms
Suite113
Elec.
Suite112
Women's
Suite106
Suite111
Stairs
Suite110
Suite108
Elevator
Back Hall
Suite109
Vestibule
Mech.
Service

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4 Season-long Popups

Photo (cc) by Futurilla

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4 Season-long Popups

Photo by Becky McCray

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5 Store Inside a Store

Photo by Becky McCray

5 Store Inside a Store

Photo by Becky McCray

5 Store Inside a Store

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6 Co-working

Photo courtesy of Veel Hoeden Coworking

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7 Maker Spaces

Photos by Greg Falken

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7 Maker Spaces

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8

Trucks and Trailers

Photo by Becky McCray

Quiz!

Results

Photo by Becky McCray

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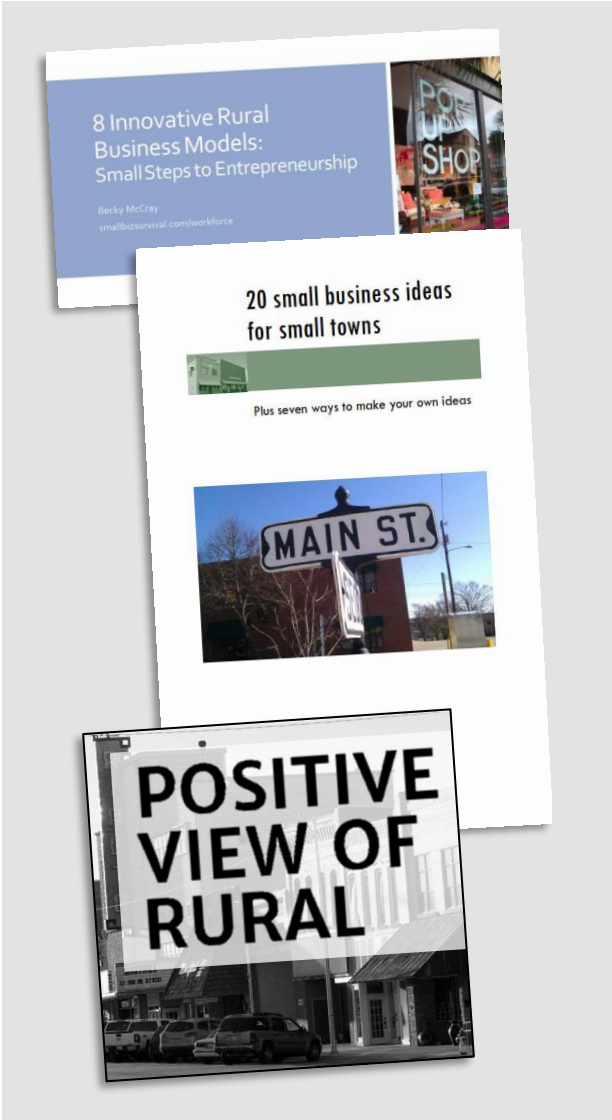
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