Cox Convention Center Oklahoma City

Conference Rooms

GROUND LEVEL

SECOND LEVEL
# Table of Contents

Conference Rooms Floor Map ....................................................................................................................... 1

Table of Contents ............................................................................................................................................. 2

Conference Schedule Overview ...................................................................................................................... 3

**General Information** ....................................................................................................................................... 4
- Meals/Breaks
- Exhibitors
- Message Board
- Continuing Education Credit
- Breakout Session Handouts

---

**Wednesday, April 12, 2017**

Opening and Keynote Session ....................................................................................................................... 5

General Session ............................................................................................................................................ 6

---

**Thursday, April 13, 2017**

Breakout Sessions, Round 1 ..................................................................................................................... 7-9

Breakout Sessions, Round 2 ................................................................................................................... 9-11

Breakout Sessions, Round 3 ................................................................................................................. 11-13

Breakout Sessions, Round 4 .................................................................................................................. 14-15

---

**Friday, April 14, 2017**

Breakout Sessions, Round 5 .................................................................................................................. 16-17

Breakout Sessions, Round 6 .................................................................................................................. 17-19

Closing General Session ............................................................................................................................. 20

**List of Exhibitors** ............................................................................................................................................ 21

**Gold, Silver and Bronze Exhibitors and Sponsors** ................................................................................. 22-31

**List of Conference Planning Partners** .................................................................................................. 32
Wednesday, April 12, 2017

9:00 – 5:00 p.m. ................................................................. Registration Opens
9:00 – Noon .............................................................................. Exhibitor Move-In
1:00 – 4:30 p.m. ................................................................. Exhibits Open
1:00 – 1:30 p.m. ................................................................. Posting of the Colors, Welcome and Comments
1:30 - 2:30 p.m. ................................................................. Regional Partners
2:30 – 3:00 p.m. ................................................................. Break
3:00 – 4:30 pm. ................................................................. Keynote Speaker
4:30 p.m. ................................................................. Networking Reception

Thursday, April 13, 2017

7:30 – 8:30 a.m. ................................................................. Continental Breakfast
8:00 – 4:00 p.m. ................................................................. Registration Open
8:30 – 6:00 p.m. ................................................................. Exhibits Open
8:30 – 9:45 a.m. ................................................................. Breakout Sessions, Round 1
9:45 – 10:00 a.m. ................................................................. Break
10:00 – 11:15 a.m. ................................................................. Breakout Sessions, Round 2
11:15 – 1:00 p.m. ................................................................. Lunch On Your Own
1:00 – 2:15 p.m. ................................................................. Breakout Sessions, Round 3
2:15 – 2:45 p.m. ................................................................. Break
2:45 – 4:00 p.m. ................................................................. Breakout Sessions, Round 4
4:00 – 4:30 p.m. ................................................................. OWA Annual Meeting
4:30 – 6:00 p.m. ................................................................. Reception with Exhibitors

Friday, April 14, 2017

7:30 – 8:30 a.m. ................................................................. Continental Breakfast
8:00 – 9:00 a.m. ................................................................. Registration Open
9:00 – 10:00 a.m. ................................................................. Breakout Sessions, Round 5
10:00 – 10:15 a.m. ................................................................. Break
10:15 – 11:15a.m. ................................................................. Breakout Sessions, Round 6
11:30 – 1:45 p.m. ................................................................. Luncheon, and Closing General Session
1:45 p.m. ................................................................. Adjourn
General Information

Meals/Breaks

- **Continental Breakfast** will be available Thursday and Friday mornings on the ground level.
- **Break snacks and beverages** will be available during afternoon breaks on the ground level.
- **Light hors d’oeuvres** will be served at the Networking event Wednesday at 4:30 p.m. and light refreshments served at the exhibitor reception on Thursday at 4:30 p.m. on the ground level.
- **Lunch** will be “on your own” on Thursday and provided Friday at the closing session.
- **Evening meals** are “on your own” Wednesday and Thursday and there are many restaurants located in Bricktown.

Continuing Education Credits

Conference attendees needing continuing education credit may stop by the registration table to pick up an attendance verification form and have it signed by a conference committee member.

Breakout Session Handouts

Workshop presentations will be posted at [www.oklahomaworks.gov/conferenceinfo/](http://www.oklahomaworks.gov/conferenceinfo/) by May 31 or shortly thereafter.

Message Board

Waiting for a message? Need to leave a message? Use the Conference Message Board to leave a message for someone, or check the board throughout the conference for messages, prize winners from the exhibitors or for conference updates.

Exhibitors

Exhibitors are located on the Ground Level. Plan to stop by and meet each of the exhibitors as they are a valuable part of this conference.

Also, complete your overall conference evaluation form during the closing session and turn it in to a conference committee member. Name badges will be collected at the closing session for door prizes.
**DAILY SCHEDULE**

**1:00 p.m. – 1:30 p.m. Opening Session & Keynote** ............................................................. Ballroom A-B/2nd Level

- Posting of the Colors – Governor’s Color Guard

- Welcome by Karen Davidson, OWA President

- Comments by Natalie Shirley, Secretary of Education and Workforce Development and President of OSU-OKC

- Comments by Governor Mary Fallin

**1:30 p.m. – 2:30 p.m. Nick Lalpuis and Regional Partners** ........................................... Ballroom A-B/2nd Level

- Nicholas Lalpuis, Regional Administrator, Department of Labor
- Dr. Marcie Mack, state director of the Oklahoma Department of Career and Technology Education
- Vaughn Clark, Director of Community Development at the Oklahoma Department of Commerce
- Katie Altshuler, Policy Director, Office of Governor Mary Fallin
- Erin Risley-Baird, Executive Director, Oklahoma Office of Workforce Development
- Richard McPherson, Executive Director, Oklahoma Employment Security Commission
- Noel Tyler, Executive Director, Department of Rehabilitation Services
- Tony Hutchinson, Vice Chancellor, State Regents for Higher Education
- LeeAnn Bruce-Boone, Chief of Staff, Department of Human Services

**2:30 p.m. – 3:00 p.m.** ............................................................................................................................... Break
3:00 p.m. – 4:30 p.m.  General Session ............................................................... Ballroom A-B/2nd Level

What the Most Influential Do Differently

Be prepared to laugh and learn as this research-based (Gallup/Harvard Review) keynote reveals how top performers harness the power of their personal influence. Amazon.com No.1 bestselling author Garrison Wynn delivers a high-impact program that answers four monumental questions: How do you get people to do what you want them to do? How can you get consistent buy-in (from customers, staff and coworkers), resolve difficult conflicts and maximize your value to others? How can you manage mandatory change with optional stress? And how can different generations work better together? With an emphasis on what you can actually walk out of the session with and achieve tomorrow; this program shows you how to weather the perfect storm while still looking really good in a raincoat!

Garrison Wynn, CSP- With talents that established him as a Fortune 500 leader and professional stand-up comedian, Garrison Wynn, CSP, fuses comic timing and research to deliver motivational business expertise. For 20 years, he has given keynote presentations to clients (such as American Express, Wells Fargo, Oracle and NASA) at corporate and association events. He is the author of the Amazon bestseller The Real Truth about Success, the Amazon #1 bestseller The Cowbell Principle, has been a weekly contributor to the Washington Post and featured Forbes and Inc. Magazines. In his teens he debuted the world’s first video gaming system (Odyssey) with baseball legend Hank Aaron and as a young man spent 6 years touring comedy clubs with the top names in the business. He went on to become the youngest department head in a Fortune 500 company’s history where he researched and designed processes for 38 company locations nationwide and developed & marketed products still being sold in 30 countries. – garrisonwynn.com

4:30 p.m. ..............................................................Networking Session – Vendor Area
8:30 a.m. – 9:45 a.m. ............................................................................................................ Breakout Sessions, Round 1

“Employer Advisory Boards: How and Why Companies Get Involved with Sector Strategies” .................. Room 1
Presented by: Eddie Foreman, First Chief Executive Officer of the Central Oklahoma Workforce Innovation Board, Mike Temple, Director for the Gulf Coast Workforce Board

Sector strategies are designed for the public workforce system to gain valuable insights about specific industry clusters critical to a community’s and/or region’s economic well-being. During this session participants will be learn why business members agree to work with other members of their industry in providing an analysis of the skill demands of their sector. You will have a better understanding of what they expect when they agree to participate in a sector strategy approach and you will learn what they expect from the workforce system in return for donating their time and energy to working with the workforce system. There will also be time to learn what they gain from working with their industry partners in a team setting. This is another opportunity for participants to have a deeper understanding of how to react to your business customers’ workforce needs.

“What Does Accessibility Look Like” ................................................................................................. Room 2
Presented by: Charles Watt, ADA Coordinator for the Oklahoma Department of Rehabilitation Services

This session will focus on the most commonly observed violations of the ADA Standards for Accessible Design by looking at examples of where considerations for providing physical accessibility are either non-existent or poorly executed. Each example will be followed by an explanation of how it fails to meet requirements, what the requirements are, and how those requirements might be met. Participants will gain perspective on the right ways to provide accessibility by looking at how not to do it.

“TASC Test Overview”.......................................................................................................................... Room 3
Presented by: Chasity Wright, Assessment Solutions Consultant for DRC/CTB

This session will review the new G, H, & I test forms that are in use across Oklahoma. We will review the paper and computer based testing options including the new testing platform shared by the new TABE 11/12 tests. Attendees will review the TASC diagnostic data that is available to all adult educators and review the official readiness test aligned to the newest test forms. Finally, we will review how programs can use the diagnostic data from TABE and TASC to better prepare students from beginning ABE through High School Equivalency Completion.

“WIOA Core Performances Measures”................................................................................................. Room 4
Presented by: Teresa Theis, Regional IV Performance Analyst for the Employment and Training Administration, U.S. Department of Labor, Kristy Austin, Policy & Program Officer for the Oklahoma Office of Workforce Development, Tami Decker, Chief of the Technical Support Systems and Support Unit within RES-Support and Compliance Division

In this session, you will receive an overview of the WIOA core performance measures required of the joint partner agencies, the U.S. Departments of Labor and Education. You will receive information on what the measures are, how they are calculated and what the basis reporting requirements are.
In order for the state to receive WIOA funds and as part of the process for developing a state plan, a state is charged with identifying regions in the state after consultation with local boards and chief elected officials in the local workforce areas. These regions must be consistent with considerations of: Labor market areas, regional economic development areas and available resources including appropriate education and training providers. Our state after structuring the state according to WIOA criteria has identified these regions and their new roles and responsibilities. Career Pathways, as a practice, provides a coordinated glideslope for meshing workforce preparation with the business and industry requirements for a skilled workforce. Importantly, Career Pathways is a mind-set, not a programmatic that creates more work for educators and trainers. Come listen, learn and interact with us as we explain how to do it and discuss Career Pathways and its success stories in Oklahoma and the nation.

Work ethic- sometimes call soft skills, workplace readiness, or foundational behaviors – is the most in-demand skill for employers. Nearly 9 out of 10 hiring managers nationwide say work ethic is their most important factor in hiring. The challenge is that fewer than 1 in 5 candidates have these basic skills, and almost all job-readiness training is focused on academic and technical skills. However, new strategies in developing work ethic are making a huge difference in employability and retention across every population. Discover the secrets that The Center for Work Ethic Development is using to help organizations around the world build the seven behaviors of work ethic. Through curriculum, certification, and consulting, they are equipping communities to prepare their local workforce for employment and life-long success.

This engaging and interactive presentation highlights simple training and leadership approaches that everyone can use. By analyzing employer-based research, defining the seven behaviors of work ethic, and applying innovative teaching methodology, participants discover how to make lasting behavior change. Discover how you can build the foundational behaviors of work ethic and give employers what the REALLY want! By the end of the session, participants will be able to: Understand the research around work ethic, See the impact of the work ethic gap in America. Apply at least three tactics to improve work ethic.

OKCareerGuide is an online tool available to all Oklahomans at no cost. It provides users of all ages with assistance in making education and career plans. It connects them with personalized info and resources needed to meet the goals they make, and connects them to business and potential employers.

This session will describe the multiple levels of influence that affect health behavior, and how education and employment can have a profound impact. Given the fact that Oklahoma ranks 46th in the nation in overall health, education and workforce efforts are crucial to health improvement – just as health improvement is crucial to education and workforce efforts. These interdependent factors can become a true win-win for the state.
DAILY SCHEDULE

8:30 a.m. – 9:45 a.m. ................................................................. Breakout Sessions, Round 1 continued

“Reading Instruction: Information on the Four Tenets of Reading – Alphabetic, Vocabulary, Fluency And Comprehension- Including Strategies and Techniques” Part 1 of 2 ...................................................... Room 11
Presented by: Neil Sturomski former Director of the National Adult Literacy and Learning Disabilities Center and founder of Sturomski & Associates

In this session adult education instructors with gain a better understanding of the four tenants of reading - alphabetic, vocabulary, fluency, and comprehension. The session will also include information from OCTAE’s directive in support of WIOA and low-level readers. In addition, participants will learn how to deliver effective and efficient instruction within aspects of these tenants, for example instruction in phonemic awareness, vocabulary development, reading fluency skills, and reading comprehension strategies, understanding how the skills must be taught in as overall reading curriculum. Clearly, it is critical for adult education students, as they move towards postsecondary education and careers to have a solid foundation in reading. They should also have the higher-order-thinking skills needed to be successful. Therefore, metacognitive or higher-order-thinking skills will also be discussed within the reading framework mentioned above.

“Pictures with a Purpose: Visual Thinking Strategies and English Language Instruction” ..................Room 12
Presented by: Jayme Adelson-Goldstein, co-author of The Oxford Picture Dictionary 3e and series director of Step Forward 2e

English language instructors are tasked with preparing our adult learners to succeed in 21st century postsecondary, workplace and community settings. Visuals are an effective way to work with the language strategies, academic language and critical thinking required to navigate the complexities of those settings. Throughout this session, participants work with high-interest and/or relevant visuals, using strategic questions to help learners develop the language they need to demonstrate their higher order thinking. Links to online resources as well as question templates and sample visuals will be provided.

9:45 a.m. – 10:00 a.m. ............................................................................................................................................ Break

10:00 a.m. – 11:15 a.m. ................................................................................................................................. Breakout Sessions, Round 2

“ETS HiSET: Expanding Opportunities, Changing Lives” .................................................................Room 1
Presented by Jonna McDonough, DirectorHiSET

Come learn about new HiSET program initiatives like the Work2Career program and test taker outreach. Participants will also have discussion opportunities with a program director.

“Overview of the US Small Business Administration” .................................................................Room 2
Presented by John D. Veal, Jr. Deputy District Director for the Oklahoma District Office of the U.S. Small Business Administration

Session will provide an overview of the services offered by the U.S. Small Business Administration. Attendees will receive information pertaining to the three key program areas of the U.S. Small Business Administration: Capital, Counseling and Contracting.

“Mental Illness and Addiction in Oklahoma: The Impact on Communities” .................................Room 3
Presented by Jeff Dismukes, Oklahoma Department of Mental Health and Substance Abuse Services Director of Communications, Ellen Buettner, Senior Director of Governmental Relations and Public Accountability for the Oklahoma Department of Mental Health and Substance Abuse Services.

A look at the impact of untreated mental illness and addiction on Oklahoma communities, including the impact on local economies. The workshop will create an understanding of these diseases, strategies to address problems and opportunities for the future.
**Thursday, April 13, 2017**

**DAILY SCHEDULE**

10:00 a.m. – 11:15 a.m. ........................................................................................................... Breakout Sessions, Round 2 continued

**“How to be Entrepreneurial in Envisioning and Managing the Work of a Workforce Development Board” ................................................................. Room 4
Presented by Clyde McQueen, President/Chief Executive Officer of the Full Employment Council.**

This session will highlight the business model of the Full Employment Council (FEC) that serves as the fiscal agent/staffing agency for the Eastern Jackson County Workforce Development Board and the Kansas City & Vicinity Workforce Development Board. The region serves 2,700 square miles that includes rural, suburban, and urban populations with over 1 million people in residents. Approximately 60% of the funds overseen by FEC are discretionary, fee-for-service, or privately funded. The budget which consists of approximately $25 million 60% of which is non-formula funding. Clyde will give tactics, techniques, and approaches in this business model.

**“Oklahoma Works, Accelerating Apprenticeship” ......................................................................................... Room 7
Presented by: Sandy Elledge, Title I Adult and Dislocated Worker Policy and Program Officer for the Oklahoma Office of Workforce Development, Shannon Walden USDOL, Office of Apprenticeship as the State Director of Oklahoma**

The Oklahoma Office of Workforce Development (OOWD) received an Apprenticeship USA Accelerator Grant to expand and diversify Registered Apprenticeships (RA) in the State. Partnering with the USDOL Office of Apprenticeship, OOWD is continuing to enlist the aid of existing state, local and regional partners, while developing new partners within the grant’s targeted industry sectors, to build Oklahoma’s RA strategy. Attend this session to discover more about this proven “earn while you learn” training method. Find out what has been accomplished to date, and learn what you can do help expand and diversify RA to benefit Oklahoma’s economy.

**“Key Economic Networks” .................................................................................................................. Room 8
Presented by Jimmy Stallings, President/CEO/Principal Engineer for Envirotech Engineering & Consulting, Sarah Ashmore, Coordinator for Oklahoma Works, Mike Fuller, General Manager at American Castings, LLC**

Under the Oklahoma Works Initiative, business leaders from nine Key Economic Networks (KENs) are tasked with spearheading efforts to align and connect education and industry to help meet regional workforce needs. This session will explore current KEN priorities, progress and how to further strengthen and expand regional partnerships.

**“Employment and Bending the Curve for Juvenile Justice Involved Youth” ................................................................. Room 9
Presented by Steve Buck, Executive Director of Oklahoma’s Office of Juvenile Affairs**

Vocational and career preparation for the young persons in the care of Oklahoma’s Office of Juvenile Affairs is an essential element of the agency's "Core Four" for success. In this presentation, the presenter will provide attendees a snap-shot of the current readiness for workplace entry of juvenile justice involved youth, highlight initiatives and points of emphasis in addressing the preparation of those in OJA’s care, and describe opportunities for the community to support the agency in facilitating successful transitions.

**“Consumer Fraud – Consider Yourself a Target” ......................................................................................... Room 10
Presented by Gloria Reynolds, Community Affairs Specialist for the FDIC Dallas Region, Elaine Dodd, Paco Balderrama, 18-year veteran of the Oklahoma City Police Department**

25.6 million adults – 10.8 percent of the adult population – were victims of fraud in 2011, the most recent year surveyed by the Federal Trade Commission. That means one in every ten American adults were defrauded in a single year! Frauds come in multiple forms and disguises and target all ages: internet scams, credit repair promises, work-at-home schemes, debt and foreclosure relief cons, home repair swindles, weight loss promises and prize promotions just to name a few. Our speakers will describe common frauds targeting adults, seniors and immigrant populations, and will highlight how to recognize and avoid them.
Thursday, April 13, 2017

DAILY SCHEDULE

10:00 a.m. – 11:15 a.m. ............................................................... Breakout Sessions, Round 2 continued

“Reading Instruction: Information on the Four Tenets of Reading – Alphabets, Vocabulary, Fluency
And Comprehension- Including Strategies and Techniques” Part 2 of 2................................. Room 11

Presented by: Neil Sturomski former Director of the National Adult Literacy and Learning Disabilities Center and founder of Sturomski & Associates

In this session adult education instructors with gain a better understanding of the four tenants of reading - alphabets, vocabulary, fluency, and comprehension. The session will also include information from OCTAE’s directive in support of WIOA and low-level readers. In addition, participants will learn how to deliver effective and efficient instruction within aspects of these tenants, for example instruction in phonemic awareness, vocabulary development, reading fluency skills, and reading comprehension strategies, understanding how the skills must be taught as overall reading curriculum. Clearly, it is critical for adult education students, as they move towards postsecondary education and careers to have a solid foundation in reading. They should also have the higher-order-thinking skills needed to be successful. Therefore, metacognitive or higher-order-thinking skills will also be discussed within the reading framework mentioned above.

“Watch your Language! Strategies for Introducing Academic Language in the ESL Classroom” .......... Room 12

Presented by: Jayme Adelson-Goldstein, co-author of The Oxford Picture Dictionary 3e and series director of Step Forward 2e

Research has shown that the ability to navigate complex text and its academic language is one of the keys to learners’ success in tackling college, career and community challenges. This essential component of communication--no matter what our learners’ goals--can be taught at all levels of English language proficiency. During this session, we’ll focus on ways to provide direct instruction of, and practice with, academic language. We will work with the sublists of the academic word list (AWL), five key vocabulary learning strategies, and a variety of tasks to help learners determine, recall/recognize and make use of academic vocabulary. Links to resources as well as vocabulary task templates will be provided.

11:15 a.m. – 1:00 p.m. ................................................................................................................... Lunch on Your Own

1:00 p.m. – 2:15 p.m. ................................................................................................................... Breakout Sessions, Round 3

OK Job Match”................................................................................................................................. Room 1

Presented By: Tami Decker, Chief of the Technical Systems and Support Unit for the Reemployment Services, Support and Compliance Division at the Oklahoma Employment Security Commission and Kristy Austin, Policy & Program Officer for the Oklahoma Office of Workforce Development (OOWD)

“Seven Secrets to Become the Leader You Never Thought You Could Be” ................................ Room 2

Presented by: Josh Davies, CEO of the Center for Work Ethic Development

With constant change increasing the pressure on all of us, how can you adapt to meet the needs of your team and your customers? How do you deal with the increased pressure to produce ever-improving results? How do you stop spending your days putting out fires? Simple: stop letting your title or organizational structure keep you from being a leader. In this spirited and interactive session, you will learn seven secrets that great leaders apply to produce results. Find out how you can apply these same secrets to your job - even if you didn't think you were a leader. Josh Davies, CEO of The Center for Work Ethic Development, will share strategies, specific tactics, and case studies to help everyone develop the secret behaviors that drive leadership. By the end of the session, attendees will learn: Why leadership is more important than ever, how modern leaders influence and inspire for results, seven daily tactics that will improve performance and deliver results.
1:00 p.m. – 2:15 p.m. .................................................................................................................................................. Breakout Sessions, Round 3 continued

“Wage Wonders and Employment Curiosities (Update on Wage and Employment Law)” ......................... Room 3
Presented By: Leah Avey, Attorney with the firm of Rubenstein & Pitts, PLLC, emphasis and experience in Employment Law

What's new? What might surprise you? The Session will provide aspects of employment law and case studies that will help the participant to hone his/her knowledge in the intricacies of employee relations and trends in agency enforcement.

“Bringing Oklahoma’s Health into Focus – The Oklahoma Health Improvement Plan” ......................... Room 4
Presented By: Julie Cox-Kain, Deputy Secretary of Health and Human Services and Senior Deputy Commissioner for the Oklahoma State Department of Health

This plan focuses our efforts on making improvements in key strategic areas and creating a culture of health. Making improvements in these flagship issues will have the greatest impact on the health of Oklahomans now and for the future generations. OKLAHOMA WILL BECOME A CULTURE OF HEALTHY OKLAHOMANS WORKING TOGETHER TO IMPROVE AND SUSTAIN OUR HEALTH AND WELLNESS. Oklahoma currently ranks 46th in the nation in overall health, which translates not only to reduced life expectancy and quality of life in our state, but this also has a detrimental impact on Oklahoma's workforce. Oklahoma intends to meet this challenge through the engagement of the business community through private/public partnerships, collaboration with key stakeholders, coordinated health initiatives and tribal nations and through the involvement of communities in shaping positive health strategies. The Oklahoma Health Improvement Plan involves broad and diverse stakeholder participation from key state agency and tribal health directors, insurance representatives, members of the public health community, public and private healthcare providers, the business community, professional associations, academic officials, and community members. This plan focuses efforts on making improvements in key strategic areas and creating a culture of health - and this work involves education and workforce development as both keys to success in health improvement and as benefactors of this success.

“Legislative Updates” ........................................................................................................................................... Room 7
Presented by: Michael Widell, Vice President of Operations and Long Range Planning at Oklahoma State University – Oklahoma City and Oklahoma Deputy Secretary of Workforce Development and Melvin Mungai, Senior Policy & Program Officer at the Oklahoma Office of Workforce Development

Improvements in these flagship issues will have the greatest impact on the health of Oklahomans now and for future generations. Oklahoma Will Become A Culture Of Health. Oklahomans Working Together To Improve And Sustain Our Health And Wellness.

“Empower Oklahomans with Disabilities: Rehabilitation Services and Employment” ........................ Room 8
Presented By: Ashley Bryant, Individuals with disabilities Counselor for youth transitioning from high school to work for The Oklahoma Department of Rehabilitation Services, Jimmy Mitchell

The Oklahoma Department of Rehabilitation is the employment agency for people with disabilities. Assisting job seekers with barriers to employment in their quest for independence is the strength of our Vocational Rehabilitation Counselors and Specialists. In this presentation, we will discuss what consumers can expect when they apply for DRS services, the documentation needed for eligibility determination, and the steps followed in developing an Individualized Plan of Employment. Learn how DRS Counselors and Specialist support the efforts of our consumers as they gain the skills needed to acquire and retain high quality jobs.
“Operating Costs of the One-Stop Delivery System” ................................................................. Room 9
Presented By: Mary Zmudczynski, Accountant and Grant Specialist in the Division of Financial, Administration and
Management Services, Department of Labor, Dallas Regional Office

The sharing and allocation of infrastructure costs among one-stop partners are governed by WIOA sec. 121(h), its implementing
regulations, and the Federal Cost Principles contained in 2 CFR part 200 (Uniform Guidance.) All one-stop partner programs
must contribute to the infrastructure costs and certain additional costs of the one-stop delivery system based on their proportionate
use. This session will focus on how infrastructure and additional costs are determined and paid for by one-stop partners in a
local one-stop delivery system.

“Employer Engagement: What they Expect from Workforce Development” ...................................... Room 10
Presented By: Gary Benefield, Human Resource and Rick Management Director for the City of Moore, Dennis Glover, Human
Resource Manager for MDV/SpartanNash Co, Jene’ Machinski, HR Director at Dell, Inc., Vicki Murray, Central Oklahoma
Workforce Investment Board

Businesses have many ways to actively recruiting potential employees. Listen and learn about the variety of methods that are
being utilized by Human Resource Departments. The panel will discuss their approach to recruitment and their interaction of
lack thereof with the public workforce system. They will give the audience insights on how to improve their interaction with the
business community while understanding that they are indeed the “customers” of the workforce development system.

“Key Soft Skills: Critical Thinking Skills- Strategies for Effective Problem Solving” .............................. Room 11
Presented by: Neil Sturomski former Director of the National Adult Literacy and Learning Disabilities Center and founder of
Sturomski & Associates

In this session participants will learn about Soft Skills in general and more specifically one of the critical soft skills – Problem
Solving or Critical Thinking Skills. They will see how problem-solving and critical thinking skills are vital as they support their
student’s as they move on to postsecondary environments and career pathways leading to employment. They will learn various
strategies to use with their students and support them as they acquire these needed skills. Activities, lessons, and information
available through technology – on web sites and apps – will be shared. In general participants will learn how,
through teaching problem solving skills, they can support students in all facets of their lives – their daily life, educational life,
and in employment or career pathways.

“Aztec’s Complete Continuum of Learning Solutions” ................................................................. Room 12
Presented By: Adriane Fajnor

With over 35 years, Aztec Software has provided individualized, targeted, computer-based solutions, assisting solely adult
learners. Come learn about our dynamic complete continuum of learning, with preparation materials from ABE to Pre-HSE, high
school equivalency prep (GED® Test, HiSET® Test, TASC Test) and college prep solutions (ACCUPLACER® and ACT).
With Aztec Software, we help your learners achieve success in preparation for their post-secondary experience! Ask us about
the FREE resources we have available!

2:15 p.m. – 2:45 p.m. .......................................................................................................................... Break
“Blended Learning with BurlingtonEnglish”
Presented by: Erin Cococcia, Customer Manager with BurlingtonEnglish

BurlingtonEnglish is a technology-based curriculum designed specifically with Adult Education students in mind. Through the utilization of BurlingtonEnglish, students will improve their level of English proficiency, as well as gain the soft skills and digital literacy skills needed to succeed in the workplace and their daily lives. In this session, we will explore ways to achieve a successful blended learning model, and learn strategies to effectively incorporate technology into the classroom.

Join us for facilitated Regional Round Table Discussions focused on all things WIOA including Regional Plans, Memorandums of Understanding, Infrastructure and Cost Sharing. See Regional Map

“Regional Plans Central Round Table”
Presented By: Dusti Brodrick

“Regional Plans Western Round Table”
Presented By: Dennie Christian

“Regional Plans Northeast Round Table”
Presented By: Ericka Johnson

“Regional Plans Southeast Round Table”
Presented By: Louise Musselman

“Create a Blended Learning Classroom for GED/HISET/TASC Success!”
Presented By: Beth Williams, Blended Learning Specialist from Essential Education

Finding the right mix of materials and lessons to create a Blended Learning Classroom can seem overwhelming at times. This workshop will focus on practical methods that can be implemented to increase your "blending", highlighting the GED/HiSET/TASC Academy, our new Work and Money Essentials software and our Essential Skills Workbooks. Participants will leave with access to Essential Education's Blended Learning Guide and the CCR Roadmap.

Catholic Charities Immigration Legal Services
Janie Tapia, paralegal at Catholic Charities in Oklahoma City

Session will talk about the services offered with Catholic Charities, and “A Know Your Rights” presentation.

“Soft Skills: Effective Communication—Listening, Speaking, Writing, and Interpreting”
Presented by: Neil Sturomski, former Director of the National Adult Literacy and Learning Disabilities Center and founder of Sturomski & Associates

In this session participants will learn about Soft Skills in general and more specifically one of the critical soft skills – Effective Communication – Listening, Speaking, Writing, and Interpreting. They will see how effective communication skills are vital as they support their student’s as they move on to postsecondary environments and career pathways leading to employment. They will learn various strategies to use with and support students as they acquire these needed skills. Activities and lessons will be shared. In general participants will learn how, through teaching effective communication skills, they can support students in all facets of their lives – their daily life, educational life, and in employment or career pathways.
2:45 p.m. – 4:00 p.m. ................................................................. Breakout Sessions, Round 4 continued

“ESL Essentials for the Novice ESL Instructor” ................................................................. Room 12

Presented by: Jayme Adelson-Goldstein, co-author of The Oxford Picture Dictionary 3e and series director of Step Forward 2e

New to ESL? This lighthearted, hands-on session provides a variety of techniques, tools and tips for effective English language instruction. Together we’ll explore, discuss and apply the 10 guiding principles of English language instruction featured in the English Language Proficiency Standards for Adult Education (2016) while also investigating the role of communicative objectives, differentiation, contextualization for work and career pathways, scaffolding and formative assessment in our work. Links to online resources along with planning and task templates are provided.

4:00 p.m. – 4:30 p.m. ................................................................. OWA Annual Meeting – Room 4

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4:30 p.m. – 6:00 p.m. ................................................................. Exhibitor Reception – 2nd Floor
8:00 a.m. – 9:00 a.m. ........................................................................................................................................ Registration Open
9:00 a.m. – 10:00 a.m. .................................................................................................................................... Breakout Sessions, Round 5

“Labor Market Trends in Oklahoma” ...........................................................................................................Room 1

Find out how employment, wage levels and turnover rates are trending in Oklahoma. Learn how the make-up of our employed & unemployed populations are changing in Oklahoma.

“Monitoring” ................................................................................................................................................Room 2
Cynthia Green, USDOL Federal Programs Manager and Melvin Mungai Senior Policy & Program Officer, Oklahoma Office of Workforce Development

Oklahoma’s approach to Program and Fiscal monitoring of each local area utilizes a combination of on-site monitoring as prescribe in Section 183 of WIOA and desktop monitoring. The purpose of monitoring is to ensure that the local area boards and fiscal agents operate programs and provide integrated service delivery effectively and efficiently in compliance with all applicable laws, regulations, uniform administrative requirements, and State and locally established policies.

“Access for All Certification in Oklahoma: Straight From the Source” ................................................................Room 3
Presented by: Rob Carr, Accessibility Coordinator for the Oklahoma ABLE Tech, Oklahoma’s Assistive Technology Act Program, Gretchen Evans, Northeast Oklahoma One Stop Operator

The Access for All initiative helps Workforce System Partner entities to remove barriers to access services that the entities provide. To help provide structure for this effort, there is a certification available to Partner entities. One part of the certification centers on accessibility in buildings and physical space. The other focuses on accessibility in technology resources available to job seekers. We will emphasize the technology certification step during our time together. Join us for a conversation about the certification steps and how working toward certification is going in Workforce Areas.

“Employment Strategies for Workplace Reentry” ..........................................................................................Room 4
Presented by: Dr. Joy Thomas, Career Tech Skills Center

This workshop will assist placement professionals, teachers, counselors and administrators with tips for students who are justice-involved and may have some blemishes on their background report. Discussion will center around how to answer the felony question on applications and in interviews. Dr. Thomas is a dynamic speaker who regularly meets with employers to find out first-hand what hiring leaders look for when it comes to students who may be facing a barrier to gainful employment.

“Training Dollars to Expand Workforce Programs for LTU: Supplemental Resources to Make Your Job Easier (A Model That Works)” .........................................................................................Room 7
Presented by: Shane Phillips Employment Development Manager at It’s My Community Initiative and Blair Schoeb, Senior Program Manager at It’s My Community Initiative, Trina Madden, Executive Director of the South Central Oklahoma Workforce Board, Chris Cotner

A conversation with State Workforce providers about regional collaborations with Work Ready Oklahoma
9:00 a.m. – 10:00 a.m. ............................................................... Breakout Sessions, Round 5 continued

“ESL Essentials for the Novice ESL Instructor” .................................................................Room 12
Presented by: Jayme Adelson-Goldstein, co-author of The Oxford Picture Dictionary 3e and series director of Step Forward 2e

Repeat session: see previous information (Thursday, 2:45-4:00 Room 12)

“Reading for Life - Working with ALCs Across Oklahoma” ........................................Room 10
Julane Whipple, Oklahoma director for Reading Plus

This session will provide an overview of Reading Plus and examine the program’s effectiveness in improving literacy levels of adult learners in several of the state’s adult learning centers. Participants will learn how each component of Reading Plus is designed to help adult learners increase their confidence in reading and learning while improving overall comprehension and vocabulary skills.

“GED” ..................................................................................................................................................Room 11
Presented By: Thomas Ross

Thomas Ross from GED Testing Service will provide updates about the GED Testing Program in Oklahoma. State testing updates and new GED Testing Service resources will be discussed, with a focus on student resources and outcomes.

“Blended Learning with BurlingtonEnglish” ........................................................................Room 12
Presented by: Erin Cococcia, Customer Manager with BurlingtonEnglish

BurlingtonEnglish is a technology-based curriculum designed specifically with Adult Education students in mind. Through the utilization of BurlingtonEnglish, students will improve their level of English proficiency, as well as gain the soft skills and digital literacy skills needed to succeed in the workplace and their daily lives. In this session, we will explore ways to achieve a successful blended learning model, and learn strategies to effectively incorporate technology into the classroom.

10:00 a.m. – 10:15 a.m. .................................................................................................................... Break

10:15 a.m. – 11:15 a.m. ..................................................................................................................... Breakout Sessions, Round 6

“Health Literacy and Its Impact on Workforce” ................................................................. Room 1
Presented by: James Allen, Director of Partnerships for Health Improvement at the Oklahoma State Department of Health

Understanding the choices, consequences and context of health information and services can prove challenging to anyone, but particularly for those with low literacy skills. Both the understanding of health information as well as the translation of information to others can present a barrier to achieving health, and a healthy workforce is crucial for business success. This presentation will discuss the impact that overall literacy can have on the everyday decision-making of vulnerable populations.
DAILY SCHEDULE

10:15 a.m. – 11:15 a.m. .................................................................Breakout Sessions, Round 6 continued

“Improving Health: Aligning Healthcare Workforce Initiative and Economic Development” .....................Room 2
Presented by: Adrienne Rollins, Interim Director for Health Information and Effectiveness at the Oklahoma State Department of Health and Jana Castleberry, Manager of Health Workforce Initiatives for the Office of Primary Care and Rural Health Development in the Center for Health Innovation and Effectiveness with the Oklahoma State Department of Health

Healthcare is considered a complimentary ecosystem but the economic impact of healthcare on Oklahoma’s communities is substantial. This session will highlight recent findings from the health and business survey and will introduce goals and strategies being pursued by the Health Workforce Subcommittee of the Governor’s Council for Workforce and Economic Development. This work aims to integrate health system development within Oklahoma’s priorities around economic growth and development.

“Veterans and Military Employment Services and Needs” .................................................................................Room 3
Presented by: Warren Griffis, Retired Colonel, Oklahoma National Guard

This program identifies military, veterans, and family employment resources, leverage stakeholder alliances, building veteran-supportive employer partnerships, recognize and honor outstanding employers, implement and share best practices, and identify training and education toward obtaining successful careers.

“The Intersectionality of Education Attainment, Health Disparities and Health Equity” ...........................Room 4
Presented by: Linda Thomas, Director of the Office of Minority Health at the Oklahoma State Department of Health

Session will focus on the intersection of educational attainment, health equity and health disparities. Participants will learn what health disparities are, and their relationship to health equity. This session will also discuss how a quality education can help to eliminate and improve health disparities, and how an investment in education is an investment in the elimination of disparities.

“Our Driving Concern, Employer Driver Safety Program” .............................................................................Room 7
Presented By: Lisa R. Robinson, Our Driving CFLE Program Manager, National Safety Council Concern:
Texas Employer Traffic Safety

Motor vehicle crashes are one of the leading causes of unintentional workplace deaths. The average workplace motor vehicle crash costs more than $24,000; if the employee is injured the cost increases to more than $125,000. Off-the-job crashes are especially costly, accounting for 80% of motor vehicle crash health-related fringe benefit costs & 92% of employer crash related health care costs. Join Lisa Robinson & learn about the importance of incorporating traffic safety within your company’s safety culture. Expand your knowledge on employer liability, driver behavior, hear about best practices & receive tangible resources that you can use in the workplace to address driver behavior. Traffic Safety in Your Company's Safety Culture Makes Good Sense.

One Stop Operator "New" WIOA Changes...........................................................................................................Room 8
Presented By: Cynthia Green, USDOL Federal Programs Manager and Jeane Burruss, Workforce System Coordinator, Oklahoma Office of Workforce Development.

Learn the requirements of the One-Stop Operator Competition under the Workforce Innovation and Opportunity Act. Purpose, Implementation and Results.
10:15 a.m. – 11:15 a.m. ................................................................. Breakout Sessions, Round 6 continued

“10-Best Practices for Nonprofit Boards” ................................................................. Room 9
Presented By: Jerry Wright, Director of Community Engagement for Southern Oklahoma

This presentation outlines the 10-best practices for nonprofit boards. Gain insight about board development, member participation and communication, governance, fundraising, and how to share the “why” of your organization to the communities you serve. Participants will learn insider-tips for board best practices, oversight and management, recruitment, fund raising, and strategic planning.

“TABE 11/12 Update” .................................................................................................. Room 10
Presented By: Chasity Wright, Assessment Solutions Consultant for DRC/CTB

This session provides a first look at TABE 11 & 12 (submitted for WRS approval on 10/1/16). This overview describes the new subtest structure and length, testing time item types and alignment to the WRS EFL’s and adult education standards, relevance to high school equivalency tests, and improved locator. Participants will view objectives, sample questions, and the improved online platform.

“Improving Writing Through Multisensory Strategies” .......................................................... Room 12
Presented By: Lawrence Baines, Associate Dean at the University of Oklahoma and Author of 11 books

In general, the more sensory-rich an experience, the higher the student engagement. The more abstract, the lower the student engagement. This truth of this maxim can be verified in any class, but is particularly strong in relation to teaching struggling readers and writers. Multisensory Learning represents an unprecedented opportunity for teachers to increase the quality and quantity of student writing while also making the composing process an enjoyable experience.
As a popular speaker, bestselling author, public policy advisor, and award winning business leader, David Lewis believes in Oklahoma. He has been named one of the “100 Most Admired” people in the North American staffing industry and is the bestselling author of “The Emerging Leader: Eight Lessons for Life in Leadership”, now released in its second edition.

His unique approach to building organizations, and building people, earned him two “40 Under 40” influence awards and even caught the attention of Money Magazine, who called David a “high achiever” who is “on the fast track”. He has been featured by the likes of MSNBC, Wall Street Journal, USA Today, and Entrepreneur magazine and has even been featured in two documentary films.

He has served for 15 years as an executive of Express Employment Professionals; a $3 billion international franchised staffing firm based in Oklahoma City. He also believes in putting his money where his mouth is and has backed five Oklahoma based startup companies. He is the proud husband of Jodi Lewis and they have two boys, Bauer and Beckham.

1:45 p.m. Adjourn

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Oklahoma Office of Workforce Development

Funding provided by U.S. Dept. of Labor Workforce Innovation and Opportunity Act
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