



Business Services Business Survey Report

New Survey

Print Form

Survey # **34**

For related Activity, see Record #:	Survey Date	Survey Type	Company ID	Contact ID	BSR
4321	3/10/2015	New Client	&ETCG001	&ROEJ01	WI

Company Name: **& Etc. Gift & Craft Shop -- sample business**

Survey Contact: **Janice Roe**

TYPE OF ENTITY: Business Non-Profit

Civic Org Training Inst Governme

Other Entit

Corporation w/Branche

Corp H Branch

Year Started: **2015**

Staffing Agency

Federal Contractor AAP

Save

Notes:
 [This is a sample company. Notes would be made about hiring practices and/or preferences. This sample company started at beginning of the year and is growing. They have some employees but during conversation we learned that they are not aware of many of the government-required compliance issues. They do not have a trained HR professional so COWIB's Business Services Team will become a key resource for them on compliance information, training resources for management and for employees. If they have any relationships currently with any of the State Workforce System service partners, we will actively work to support and reinforce those relationships.] The prefer to hire staff that work with arts and crafts and ideally would be able and willing to teach some classes in their education rooms.

Product or Service
 Gift shop with focus on handmade gifts; they offer crafting materials for sale and classes in their education rooms.

EMPLOYEE DATA

90-Day Projections

of Empl: **5** Hiring: **2** Lay offs:

Turnover Data

Rate: Cost per:

Peak Hiring Season: **year round**

Wrkfrc Reduction Strategy:

Skill sets needed
 Retail sales and crafting skills; prefer ability to teach their crafts

Current Assessments

EMPLOYEE BENEFITS AVAILABLE:

Health ins Life ins Dental Other Benefits:

Vision IRA / 401(k) etc

Business Challenges: New so marketing on a shoestring budget to build awareness

Employer Challenges: Recruiting candidates who fit their focus and "feel"

Ownership

Minority-Owned

Minority Owners

Veteran Owner

Disabled owner

Mailing List

Newsletter Opt-In

3/10/2015

YADA HR Opt-In

Disability-Friendly Employer

Disability-friendly environment

Disability hiring

On a case-by-case basis will consider hiring:

Ex-Offender Veteran hiring

Would be willing to consider providing the following career opportunities:

Job Shadowing Internship or OJT

Career Consultant Mentorship

Work Experience Opp Career Info

Other Survey Description

Other Survey Results/Comments

Constant Contact Survey Name

Constant Contact Survey Results/Comments

Training Needed: HR and Federal & State compliance for employers

Alliance Partnerships: local career tech

Svcs Currently Needed: recruiting assistance